



NEWS

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ICBA Names Banker's Dashboard a Preferred Service Provider Offering Financial Management Solution

Washington, D.C. (August 13, 2009)—The Independent Community Bankers of America (ICBA) today announced it has selected Atlanta-based Banker's Dashboard, a community bank management solution provider, as a Preferred Service Provider (PSP). Banker's Dashboard provides daily, online access to a bank's total financial picture, enabling bank CEOs and their teams to closely manage and drive performance.

"ICBA is pleased to offer its members a comprehensive financial management tool that helps community banks gain branch- and company-level information in a timely manner," said Dan Clancy, ICBA senior vice president of services. "Banker's Dashboard will help our members quickly identify opportunities to improve their community banks' performance and gain efficiencies in critical financial areas."

Banker's Dashboard was designed by bankers, with a format that reflects the way community bankers think. Management teams at all levels can access it via the Internet from any location, giving them a fast and easy way to make the critical decisions that contribute to improved performance and profitable growth. The solution covers a number of financial management tasks, including but not limited to financial reporting and analysis, as well as asset-liability management, budgeting, forecasting and board package creation. Participating banks can have this tool up and running in as little as 72 hours, with no software installation required.

"As former community bankers ourselves, we are well aware of what a community bank needs in a management tool to stay on top of performance at all times. With that in mind, we created Banker's Dashboard and are delighted to be working with ICBA to extend this online financial management solution to its nearly 5,000 member community banks," said Chris Bledsoe, Banker's Dashboard CEO and co-founder.

Some ICBA member community banks have already successfully applied Banker's Dashboard to their daily operations and report marked improvement within their institutions.

"I start each morning with Banker's Dashboard. It's an invaluable management tool that helps us closely track our net interest margin and compare financial information from one day to the next. The automated board package saves significant time, allowing us to focus on analyzing our numbers and identifying areas for improvement. I would recommend Banker's Dashboard to any community bank that is striving to achieve high performance," said Jon Simplot, chairman and chief executive officer of Iowa State Bank and Trust Company in Fairfield, Iowa.

Banker's Dashboard is presenting a complimentary Webinar for ICBA members at 1 p.m. (Eastern Time) Sept. 10 and 22. During this session, community bank CEOs and their management teams will have an opportunity to see Banker's Dashboard in action. Register at www.BankersDashboard.com/ICBAwebinar.

For additional information, visit www.icba.org. Members can also watch a [four-minute video](#) about Banker's Dashboard at www.bankersdashboard.com/video.

About ICBA

The Independent Community Bankers of America, the nation's voice for community banks, represents 5,000 community banks of all sizes and charter types throughout the United States and is dedicated exclusively to representing the interests of the community banking industry and the communities and customers we serve. For more information, visit www.icba.org.

About Banker's Dashboard

Atlanta-based Banker's Dashboard delivers the only community bank management tool that works the way a banker thinks. The Banker's Dashboard solution saves time and money by providing daily, online access to a bank's total financial picture and producing instant board packages on-demand. This powerful, easy-to-use solution was built for community bankers, by community bankers, arming a bank's entire management team with a fast and easy way to make the critical decisions that contribute to improved performance and profitable growth. Banker's Dashboard's clients include community banks of all sizes from de novos to multi-billion dollar institutions. For more information about Banker's Dashboard, its community bank management tool, or to take a test drive, please visit www.BankersDashboard.com or contact us at 770.507.9894.

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