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**Banker's Dashboard CEO Named Ernst & Young
Entrepreneur Of The Year Award Finalist**

Atlanta, Ga., June 2, 2010 – Banker's Dashboard is pleased to announce today that CEO Chris Bledsoe has been selected as a finalist for the Ernst & Young Entrepreneur Of The Year® award in Alabama/Georgia/Tennessee. Mr. Bledsoe is being recognized for his leadership and innovation in bringing a daily financial management tool to market for community bank CEOs, CFOs and their management teams. By providing online access to their bank's financial data each day, the Banker's Dashboard solution has revolutionized the way that community bankers drive their institution's performance.

Celebrating its 24th anniversary this year, the Entrepreneur Of The Year awards program has expanded to honor entrepreneurs in more than 135 cities in 50 countries throughout the world. Awards are given to entrepreneurs who demonstrate extraordinary success in the areas of innovation, financial performance and personal commitment to their businesses and communities. The winners will be revealed at a gala event on June 24, 2010 at the InterContinental Hotel in Atlanta, Georgia.

A former SVP and CFO of a supercommunity bank in the Southeast, Mr. Bledsoe founded Banker's Dashboard in 2001 with a mission to deliver the only online financial management solution that "works the way a banker thinks." Since then, the Banker's Dashboard tool has transformed how bankers manage their institutions by providing them with daily access to real-time financial information directly from their core data processing systems. Armed with timely consolidated and branch level data, bankers can make critical decisions that will increase margins and profits.

Hundreds of community banks across the country rely upon the Banker's Dashboard for financial reporting, margin management, branch performance ranking, asset liability management, loan pricing, budgeting and forecasting, and the preparation of instant board packages. Many CEOs say that it is "the one management tool they could not live without." In fact, Banker's Dashboard continues to generate strong customer and revenue growth, year over year, despite the state of the financial services market.

"I am honored to be included among this year's award finalists," said Chris Bledsoe, CEO and founder, Banker's Dashboard. "Although I am being recognized personally, this acknowledgment represents the outstanding contributions of our exceptional team. We are passionately focused on serving community bankers with a solution that gives them the visibility they need to closely manage their institutions each day and make more informed decisions that will improve bottom-line results."

About Banker's Dashboard

Banker's Dashboard delivers the only community bank management tool that works the way a banker thinks. The Banker's Dashboard solution saves time and money by providing daily, online access to a bank's total financial picture and producing instant board packages on-demand. This powerful, easy to use solution was built for community bankers, by community bankers, arming a bank's entire management team with a fast and easy way to make the critical decisions that contribute to improved performance and profitable growth. Banker's Dashboard's clients include community banks of all sizes from multibillion-dollar institutions to de novos.

For more information about the company and its solution, and to subscribe to **Thinkbank**, its monthly newsletter of valuable performance tips, visit www.BankersDashboard.com or contact us at 770.507.9894.

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