



Banker's Dashboard CEO Elected to Georgia Bankers Association Board of Directors

ATLANTA, Ga., January 29, 2008 — Banker's Dashboard announced today that by a unanimous vote, the 200 associate members of the Georgia Bankers Association (GBA) have elected the Company's CEO and Co-founder Chris Bledsoe to the highly revered post of Associate Member Representative to the Board of Directors.

"We are delighted to welcome Chris to the Board," said Joe Brannen, president, Georgia Bankers Association. "He brings to the table years of valuable experience as both a community bank CFO and an innovator of a financial management tool that is well-respected and well-received by community banks. Chris is esteemed by our members; he has always been visible, available and a consistent contributor to the association."

Ten years ago, in a unique move to elevate the status of its associate members, the GBA began allowing them to nominate and elect a peer to serve a two-year term as member of the board with full voting rights. Since that time, associate board members have come from a variety of fields serving the banking industry. Mr. Bledsoe will be the first associate elected to the Board with combined expertise in finance and banking operations. He will begin his term in June 2008.

"Chris' background makes him an ideal candidate for this position," said Tim Keadle, partner with Porter Keadle Moore, LLP and the current associate member representative to the board. "A former banker and now an entrepreneur, Chris will offer a unique perspective to the Board."

"I am honored to assume this position and work with the accomplished group of bankers that make up the GBA's Board," said Chris Bledsoe, CEO and co-founder of Banker's Dashboard. "Organizations like Georgia Bankers Association play an important and active role within the industry—I look forward to helping drive forth its mission."

About The Georgia Bankers Association (GBA)

The GBA is the trade and professional association representing commercial banks and thrift institutions in Georgia. Established in 1892, the association provides its members educational programs, products and services, and is as the principal industry representative to the General Assembly, U.S. Congress, state and federal regulators and others. The association is headquartered in Atlanta with an additional office in Columbus.

About Banker's Dashboard

Atlanta-based Banker's Dashboard delivers the only community bank management tool that works the way a banker thinks. The Banker's Dashboard solution saves time and money by providing daily, online access to a bank's total financial picture and producing instant board packages on-demand. This powerful, easy-to-use solution was built for community bankers, by community bankers, arming a bank's entire management team with a fast and easy way to make the critical decisions that contribute to improved performance and profitable growth. Banker's Dashboard's clients include community banks of all sizes from billion dollar institutions to de novos. For more information about Banker's Dashboard, its community bank management tool, or to take a test drive, please visit www.BankersDashboard.com or contact us at (770) 507-9894.

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