

Deluxe Corporation acquires Banker's Dashboard

Deluxe Corporation, based in Shoreview, MN acquired Atlanta, Georgia-based Banker's Dashboard, a software-as-a-service company that provides banks with daily, on-demand access to their total financial picture.

"The acquisition of Banker's Dashboard reflects a core Deluxe growth strategy -- to offer industry-leading programs in customer acquisition, regulatory compliance, profitability as well as checks," said Tom Morefield, President of Financial Services for Deluxe. "Banker's Dashboard is the kind of tool that our customers have been looking for."

Key capabilities of Banker's Dashboard include financial reporting and analysis, margin management, board reporting, budgeting and forecasting, asset liability management, loan pricing and branch performance ranking.

"Deluxe has decades of experience providing trusted products and services to community banks and credit unions of all sizes, making the company an ideal match for Banker's Dashboard," says Chris Bledsoe, CEO and co-founder of Bankers Dashboard. "We are excited about becoming part of the Deluxe family and helping their customers manage net interest margins more effectively in an environment where every basis point is critical."